



域名概览 (Desktop)

winsen-sensor.com

自然搜索：摘要

US | winsen-sensor.com

124 3% 流量

Semrush 排名	3.0m	
关键词	613	0%
流量成本	\$94	-10%

付费搜索：摘要

US | winsen-sensor.com

0 -100% 流量

关键词	9	-31%
流量成本	\$3	-82%

反向链接：摘要

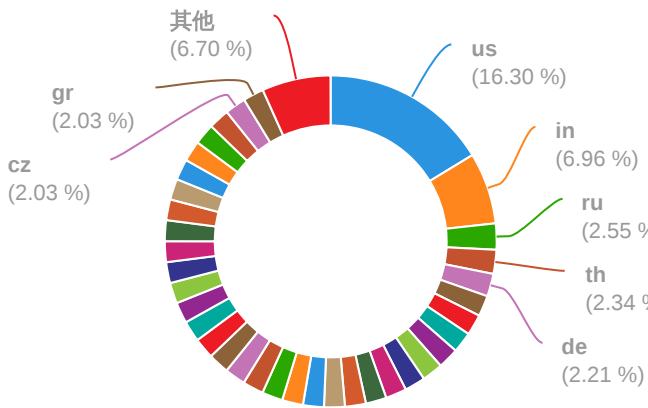
根域名: winsen-sensor.com

9.3K 反向链接总数

引荐域名	1K
引荐 IP	1K

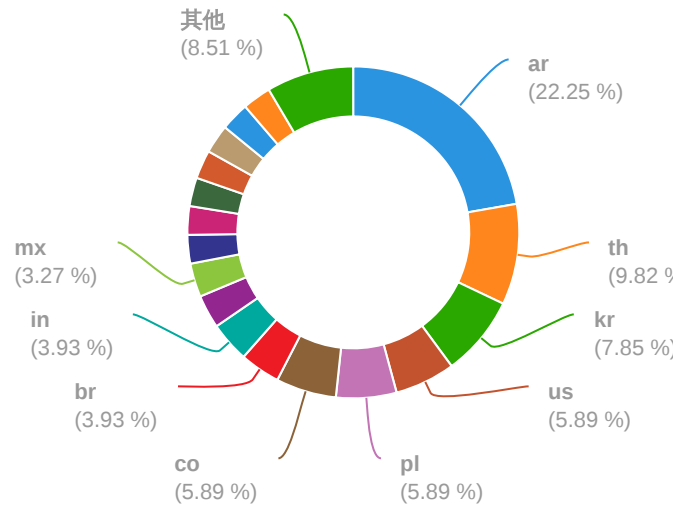
自然搜索：按国家划分的关键词

winsen-sensor.com



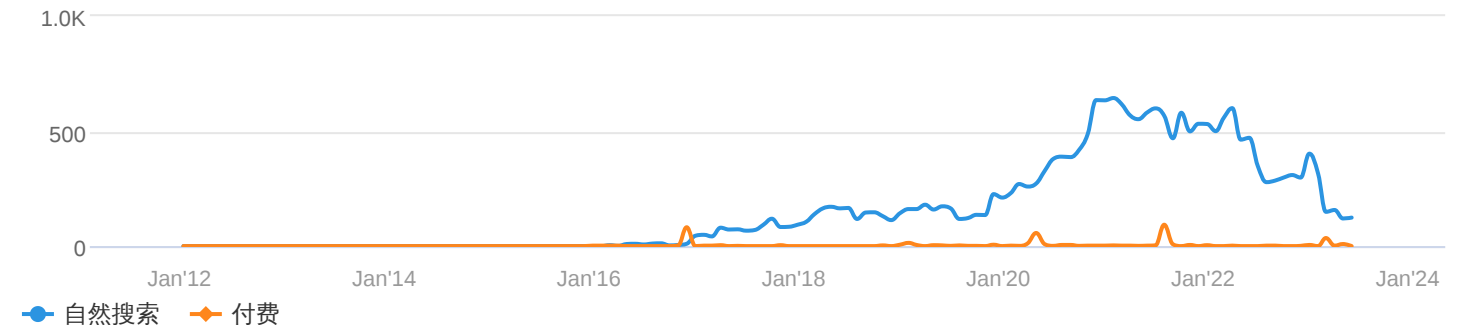
付费搜索：按国家划分广告关键词

US | winsen-sensor.com



流量：自然搜索与付费搜索

winsen-sensor.com | US | 全部时间



自然搜索流量

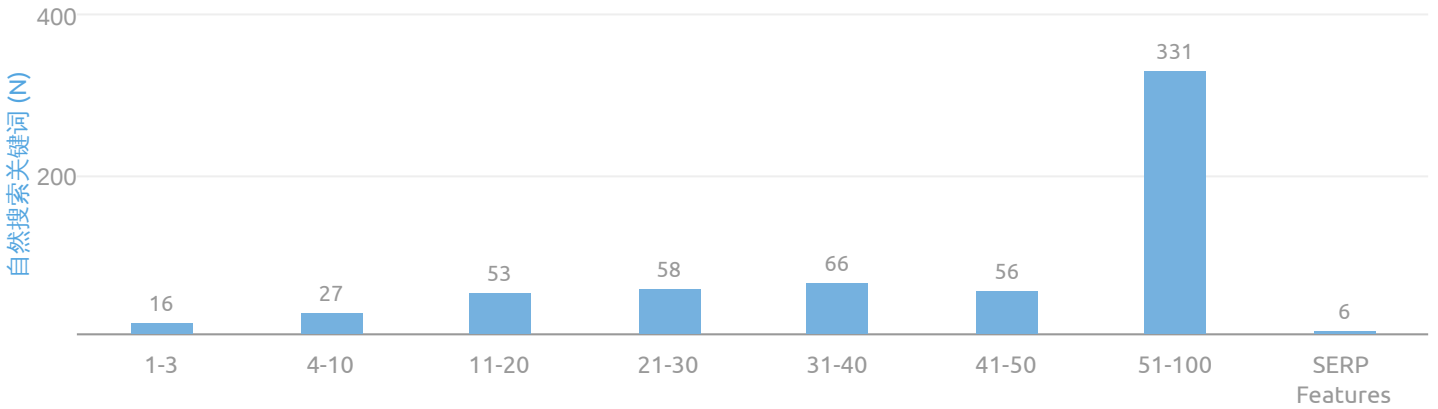
自然搜索：主要关键词 (607)

US | winsen-sensor.com

关键词	排名	搜索量	流量
winsen	1	90	17.74%
winsen sensor	1	20	12.90%
ethylene sensor	2	70	7.25%
me3-c2h4	1	40	7.25%
mh z19b	2	70	7.25%

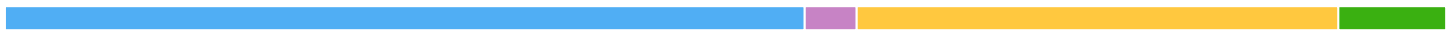
自然搜索：关键词排名分布

US | winsen-sensor.com



按意图筛选关键词

US | winsen-sensor.com



意图	关键词	流量
信息 (55.6%)	384	66
导航 (3.6%)	25	16
商务 (33.4%)	231	46
交易 (7.4%)	51	26

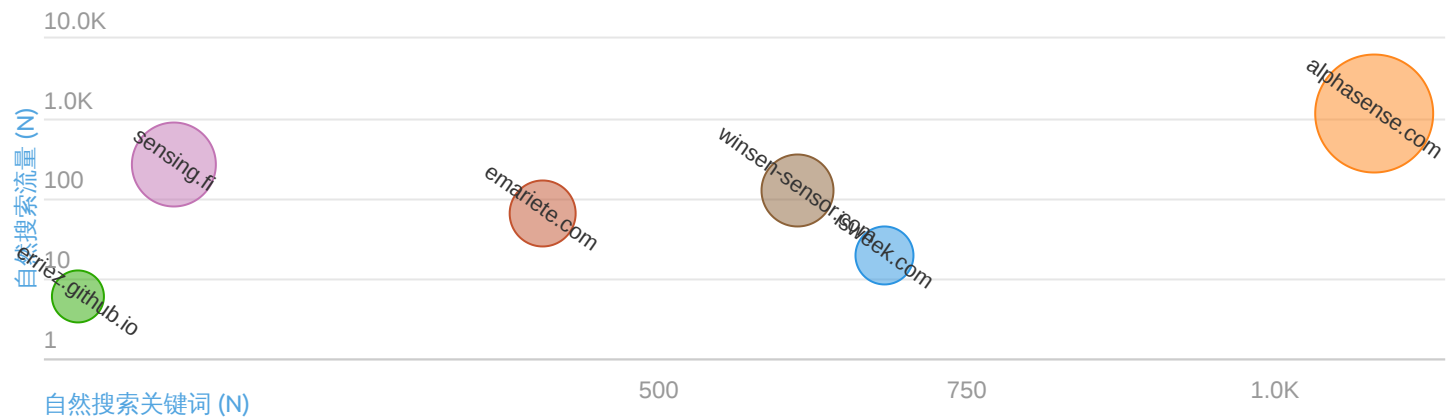
自然搜索：主要竞争对手 (711)

US | winsen-sensor.com

竞争对手	竞争 关键词	SE 关键词	竞争级别
isweek.com	11	683	13%
alphasense.com	23	1.1k	13%
erriez.github.io	3	29	13%
emariete.com	6	405	12%
sensing.fi	7	107	12%

自然搜索：竞争排名图谱

US | winsen-sensor.com



自然品牌搜索

US | winsen-sensor.com

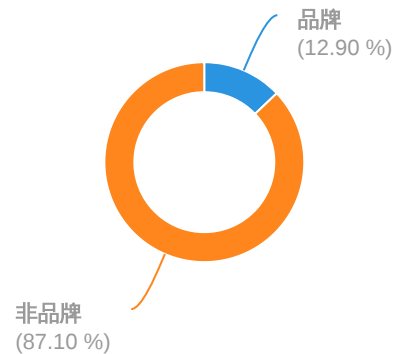
16 0% 流量

关键词 1

品牌与非品牌

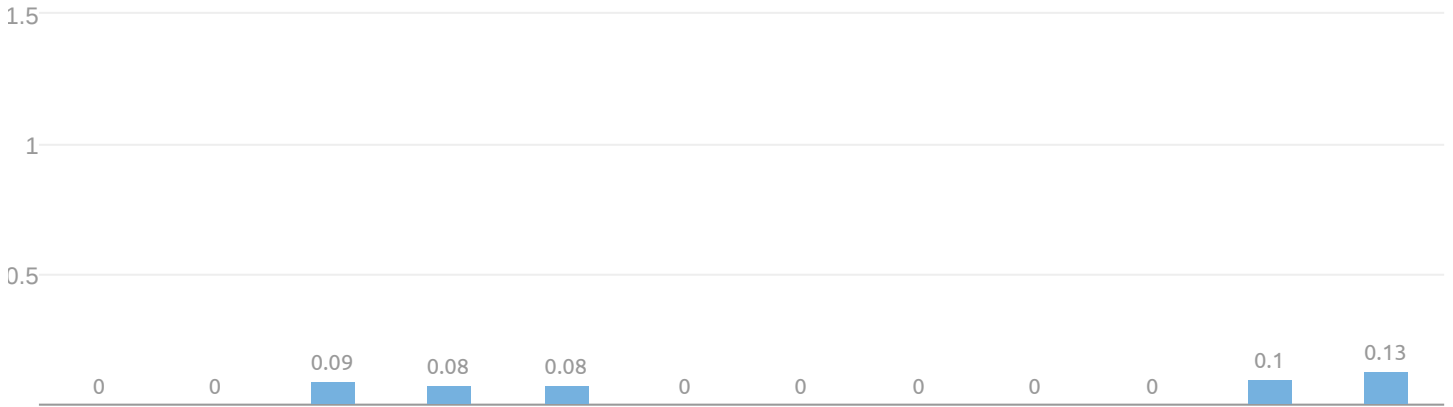
US | winsen-sensor.com

12.90% 品牌流量
87.10% 非品牌流量



自然搜索：品牌流量趋势

US | winsen-sensor.com



付费搜索流量

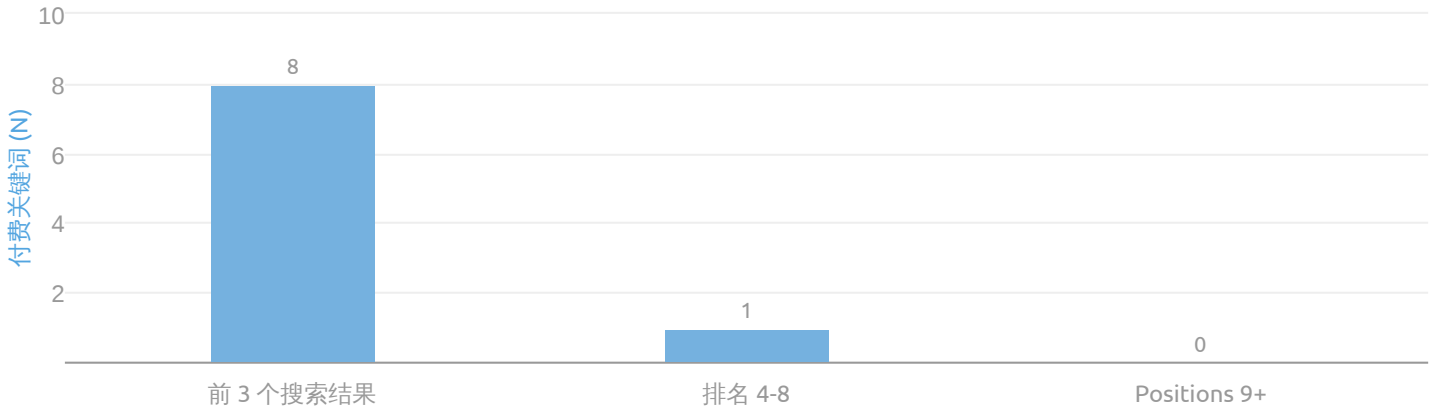
付费搜索：主要关键词 (9)

US | winsen-sensor.com

关键词	排名	搜索量	CPC (USD)	流量
winsen sensor	1 (1)	20	1.04	0.00%
carbon dioxide sensors hvac	2 (2)	20	1.87	0.00%
ozone sensors	3 (3)	50	1.94	0.00%
metal oxide sensors for gas detection	2 (2)	20	4.79	0.00%
refrigerant sensor	3 (3)	90	1.08	0.00%

付费搜索：广告文案排名分布

US | winsen-sensor.com



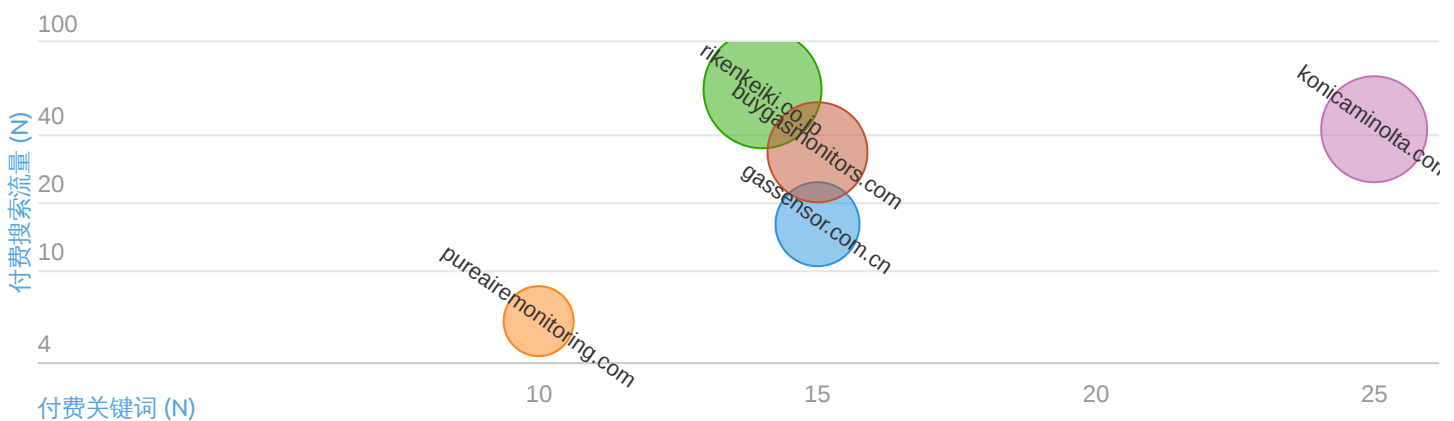
付费搜索：主要竞争对手 (17)

US | winsen-sensor.com

竞争对手	竞争关键词	付费关键词	竞争程度
gassensor.com.cn	2	15	17%
pureairemonitoring.com	1	10	11%
rikenkeiki.co.jp	1	14	9%
buygasmonitors.com	1	15	8%
konicaminolta.com	1	25	6%

付费搜索：竞争排名图谱

US | winsen-sensor.com



广告样本 (9)

US | [winsen-sensor.com](https://www.winsen-sensor.com)

[Winsen MH-Z14B CO2 Sensor - Non Dispersive Infrared Sensor](https://www.winsen-sensor.com)

Ad <https://www.winsen-sensor.com>

Widely applied in HVAC, thermostat, air quality monitor, CO2 detector device, purifier etc. CO2 sensor is a Indoor Air Quality Monitoring sensor. World Leading Manufactuer. China Famous Brand. One-shop Services. Competitive Pricing.

[Ozone Detection Module - Ozone Gas Sensor](https://shop.winsen-sensor.com)

Ad

<https://shop.winsen-sensor.com> › [ozone_sensor](#) › [o3_sensor](#)

Winsen® Specialized in the R&D and Mass Production of Gas Sensor Module. Get In Touch Now! O3 Ozone Gas Sensor Module with High Sensitivity, Low Power Consumption, Affordable Price! Strict Quality Control. Short Delivery Time. Winsen® Sensor Module.

[CO2 Sensor for HVAC - CO2 Sensor Module for HVAC](https://www.winsen-sensor.com)

Ad

<https://www.winsen-sensor.com> › [winsen_factory](#) › [co2_sensor](#)

Professional gas sensor factory. 30 years' gas sensor manufacturing experience, Ask Now! Multiple output modes: UART, PWM. Good Selectivity, Long-work Life,...

[Combustible gas sensor - Winsen® Gas Sensor Solutions](https://www.winsen-sensor.com)

Ad

<https://www.winsen-sensor.com> › [gas_sensor](#) › [factory](#)

Professional dust sensor factory. 30 years' gas sensor manufacturing experience, Ask Now! Winsen Electronics- Professional gas sensing solution supplier with over. Inquiry!

反向链接

主要反向链接

根域名: winsen-sensor.com

引荐页面标题/引荐页面链接	锚文本/外链链接	类型
https://winsenelec.com/	https://shop.winsen-sensor.com/	-
smbus - How can I understand the bytes of sensor memory without hav... https://electronics.stackexchange.com/questions/644970/how-can-i-u...	https://www.winsen-sensor.com/d/files/ze03-electrochemical-module-manualv2_8(5).pdf https://www.winsen-sensor.com/d/files/ze03-electrochemical-module-...	image
GitHub - WifWaf/MH-Z19: For Arduino Boards (&ESP32). Additional Exa... https://github.com/WifWaf/MH-Z19	MH-Z19B NON-JST https://www.winsen-sensor.com/d/files/infrared-gas-sensor/mh-z19b-...	image
GitHub - WifWaf/MH-Z19: For Arduino Boards (&ESP32). Additional Exa... https://github.com/WifWaf/MH-Z19	MH-Z19 https://www.winsen-sensor.com/d/files/PDF/Infrared%20Gas%20Sens...	image
MHZ19 - RevSpace https://revspace.nl/MHZ19	the manufacturer MH-Z19 page http://www.winsen-sensor.com/products/ndir-co2-sensor/mh-z19.html	image

反向链接：主要锚链接

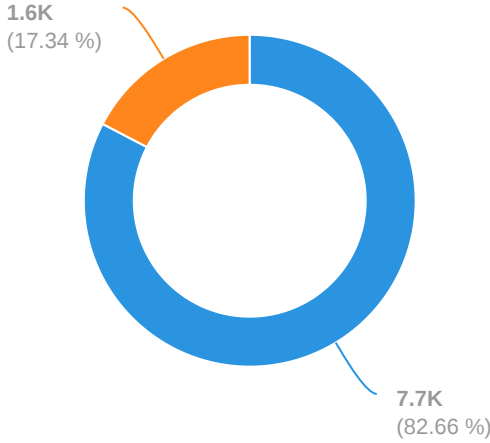
根域名: winsen-sensor.com

锚链接	百分比	域名	反向链接
даташит	28%	1	2,426
en	5%	6	449
mh-z19b	4%	52	323
Empty anchor	2%	45	182
winsen-sensor.com	2%	73	179

反向链接：Follow 和 Nofollow

winsen-sensor.com

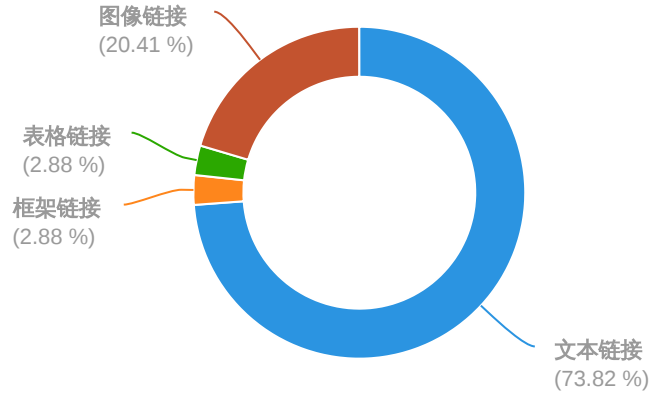
7.7K Follow 链接 1.6K NoFollow 链接



反向链接类型

winsen-sensor.com

7.3K 文本链接 0 框架链接 0 表格链接 2.0K 图像链接



反向链接：主要引荐域名

根域名: winsen-sensor.com

Root Domain	反向链接	IP / 国家
arduino.ua	2,426	77.120.113.88
tamilwebhost.com	304	206.233.154.136
tindie.com	249	44.240.130.64
mcu-bg.com	105	216.35.196.14
metoree.com	85	54.178.123.241

反向链接：主要编入索引页面

根域名: winsen-sensor.com

标题和 URL	域名	反向链接
Winsen Gas Sensor_CO2 Sensor_Air Quality Sensor_Dust Sensor_CO Sensor-Winsen Electronics https://www.winsen-sensor.com/	88	1,307
Gas Sensor_CO2 Sensor_Air Quality Sensor_PM2.5 Sensor-Winsen Electronics http://winsen-sensor.com/	68	162
MH-Z19B ndir CO2 sensor for indoor air quality monitoring--Winsen https://www.winsen-sensor.com/sensors/co2-sensor/mh-z19b.html	60	213
CO2 sensor_Gas sensor_CO sensor-Winsen Electronics http://www.winsen-sensor.com/	32	102
MH-Z14A NDIR CO2 SENSOR FOR CARBON DIOXIDE DETECTION--Winsen https://www.winsen-sensor.com/sensors/co2-sensor/mh-z14a.html	27	220